

## Your skin is the natural protective barrier to the outside world.

Every day your skin is exposed to harmful environmental factors. The enemy of healthy skin is not aging so much as the damage caused by extrinsic factors. In fact, eighty percent of visible skin aging is a result of individual lifestyle, personal hygiene, diet and the environment.

The key to achieving true beauty lies not in covering up a problem or just treating a symptom. It lies in deeply penetrating the layers of the skin to restore optimum health by counteracting environmental factors while restoring the natural protective skin barrier.

We Deliver the Beauty of Healthy Skin™



## Your Epionce Program

For optimum results, use twice daily or as recommended by your Epionce Skin Care Expert.

### Cleanse & Prepare

- |  |         |
|--|---------|
| <input type="checkbox"/> Milky Lotion Cleanser   | AM / PM |
| <input type="checkbox"/> Gentle Foaming Cleanser | AM / PM |
| <input type="checkbox"/> Lytic Gel Cleanser      | AM / PM |
| <input type="checkbox"/> Re-Balancing Clarifier  | AM / PM |
| <input type="checkbox"/> Purifying Lytic Toner   | AM / PM |

*How to use cleansers:* Apply 1-4 pearl size amounts to skin and gently massage. *Rinse with warm water.* *How to use clarifier and toner:* Spritz onto cotton pad, gently applying over the face and neck, avoiding the immediate eye area. Do not rinse.

### Treat & Boost

- |  |           |
|--|-----------|
| <input type="checkbox"/> Lite Lytic            | AM / PM   |
| <input type="checkbox"/> Lytic                 | AM / PM   |
| <input type="checkbox"/> Lytic Plus            | AM / PM   |
| <input type="checkbox"/> MelanoLytic Tx        | AM / PM   |
| <input type="checkbox"/> Enriched Firming Mask | AS NEEDED |

*How to use Lytics:* Apply 1-2 pearl size amounts to treatment area, as needed. For optimal results, wait 5-7 minutes before applying Renew & Fortify products. Do not rinse. *How to use MelanoLytic Tx:* Evenly apply 1-2 pumps to clean, dry skin. Do not rinse. *How to use Enriched Firming Mask:* Apply even layer to skin, leaving on for 5-10 minutes. Rinse with warm water.

### Renew & Fortify

- |   |         |
|---|---------|
| <input type="checkbox"/> Renewal Facial Cream         | AM / PM |
| <input type="checkbox"/> Renewal Facial Lotion        | AM / PM |
| <input type="checkbox"/> Renewal Lite Facial Lotion   | AM / PM |
| <input type="checkbox"/> Renewal Eye Cream            | AM / PM |
| <input type="checkbox"/> Intensive Nourishing Cream   | AM / PM |
| <input type="checkbox"/> Renewal Enriched Body Lotion | AM / PM |
| <input type="checkbox"/> Extreme Barrier Cream        | AM / PM |
| <input type="checkbox"/> Medical Barrier Cream        | AM / PM |

*How to use for face and neck:* Apply 1-4 pearl size amounts to clean skin, gently spreading with light, even strokes. *How to use for body:* Apply moderate amount to desired areas.

### Protect & Prevent

- |   |           |
|---|-----------|
| <input type="checkbox"/> Active Shield Lotion SPF 30+ | USE DAILY |
| <input type="checkbox"/> Ultra Shield Lotion SPF 50+  | USE DAILY |

*How to use for face/neck/body:* Apply generous amount to dry skin before makeup application and sun exposure. Re-apply as needed.



Unlock your skin's natural ability to repair, strengthen and protect itself.

Simple. Effective. Proven.

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# Simple.

Beautiful, Healthy Skin Made Easy

## Cleanse & Prepare

Removes dirt, oil and makeup without disrupting the natural protective barrier. Maintains pH level.

Milky Lotion Cleanser  
Gentle Foaming Cleanser  
Lytic Gel Cleanser  
Re-Balancing Clarifier  
Purifying Lytic Toner



## Treat & Boost

Helps reduce redness, skin imperfections, uneven texture and signs of skin aging.

Lytic  
Lytic  
Lytic Plus  
MelanoLytic Tx  
Enriched Firming Mask



## Renew & Fortify

Deeply penetrates skin layers to stimulate skin renewal while repairing and strengthening the barrier.

Renewal Facial Cream  
Renewal Facial Lotion  
Renewal Lite Facial Lotion  
Renewal Eye Cream  
Intensive Nourishing Cream  
Renewal Enriched Body Lotion  
Extreme Barrier Cream  
Medical Barrier Cream



## Protect & Prevent

Helps effectively block UVA/UVB rays that can lead to premature skin aging and skin cancer.

Active Shield Lotion SPF 30+  
Ultra Shield Lotion SPF 50+

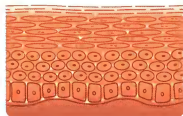


# Effective.

Restore the Power of Your Skin Barrier

## How does Epionce work?

Most skin care products are topical solutions that remain on the skin surface providing no real therapeutic benefit. Our unique delivery mechanism allows a blend of active botanical ingredients to deeply penetrate the skin. This results in a stronger, healthier barrier that can help resist the effects of aging and disease while helping to prevent destructive inflammatory factors in the skin.



The skin is in essence a "brick and mortar" protective barrier that shields your body like a wall to the outside world. As shown in white, powerful Epionce formulas penetrate through this barrier to reach targeted cells to strengthen, repair and fortify the skin.

## What are the key ingredients?

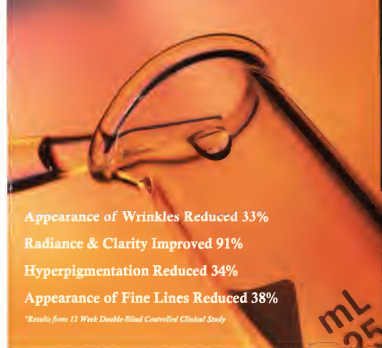
Epionce formulas combine a highly effective delivery system with active botanical antioxidant and anti-inflammatory ingredients in proven therapeutic concentrations. Epionce is not made with just one key or magic ingredient.

## Which products will work best for me?

You have unique skin care needs. After determining your skin type and evaluating any skin conditions or concerns, your Skin Care Expert will customize an Epionce program to help achieve your aesthetic goals.

## What results can I expect?

Epionce is formulated to unleash the natural healing potential of your skin, which in turn results in a healthier skin barrier. The result is smoother, more radiant skin that functions at its optimum. You may begin to see positive changes to your skin in as little as 2 weeks.



Appearance of Wrinkles Reduced 33%

Radiance & Clarity Improved 91%

Hyperpigmentation Reduced 34%

Appearance of Fine Lines Reduced 38%

\*Results from 12 Week Double-Blind Controlled Clinical Study

# Proven.

Scientifically Developed & Evidence-Based

Epionce products are rooted in hard science and are not an over-reaction to skin care industry trends. As the professionals behind Epionce, we believe it is our ethical obligation to prove our products are effective and safe.

All Epionce clinical studies are performed by nationally recognized independent research organizations and adhere to the high standard of controlled, double-blind studies using the finished, consumer ready product. For complete information on clinical study data, visit [www.epionce.com](http://www.epionce.com)

## The Scientist Behind the Science

Carl R. Thornfeldt, M.D.

Epionce products are researched, developed, produced and distributed by Episciences, Inc. Over two decades of skin research by practicing clinical dermatologist, Dr. Carl R. Thornfeldt, has culminated in the development of this highly effective, non-prescription, dermatologically-based product line.